

THE
AUSTIN
SYMPHONY

CHILDREN'S HALLOWEEN CONCERT



SPONSORSHIP OPPORTUNITIES

WHO: More than 2,500 children, families, and Halloween enthusiasts of all ages!

WHAT: A spooktacular live performance by the Austin Symphony Orchestra with enchanting narration and large screen visuals in sync with the music.

WHERE: Long Center for Performing Arts | 701 W Riverside Dr; Dell Hall

WHEN: Sunday, October 22nd, 2023 | 3:00 pm

WHY: The Austin Symphony Orchestra's Halloween concert offers an inclusive, family-friendly Halloween celebration at an affordable price that not only engages the community but also exposes classical music to a more diverse audience than our traditional Masterworks concerts.

ETCETERA: Costumes encouraged. Photo opportunities. Community Engagement. Pre-concert spooky STEM activities provided by GIRLSTART.



\$20,000 TRICK OR TREAT PRESENTING SPONSOR

- Marketing activation and engagement: opportunity to promote business/service near entrance, exit, and/or in-seat opportunity
- Inclusion in pre-concert announcements
- Tickets: 10 family 4-packs
- Parking passes: 10 VIP parking passes
- Austin Symphony Orchestra website recognition as "Presenting Sponsor"
- Sponsor acknowledgment in all ASO concert programs for 2022-2023 Season
- Included in all event social media
- Listed as "Presenting Sponsor" in Halloween press release
- Event signage



\$15,000 SPOOKTACULAR UNDERWRITING SPONSOR



- Marketing activation and engagement: Trunk or Treat or Tent of Treats opportunity
- Tickets: 7 family 4-packs
- Parking: 7 VIP parking passes
- Austin Symphony Orchestra website recognition of sponsor level
- Sponsor acknowledgment listing in ASO concert programs for 2022-2023 Season
- Included in event social media
- Listed in Halloween press release
- Event signage





\$10,000

JACK-O-LANTERN PARTNER

- Tickets: 4 family 4-packs
- Parking : 4 VIP parking passes
- Austin Symphony Orchestra website recognition of sponsor level
- Sponsor acknowledgment listing in ASO concert programs for 2022-2023 Season
- Included in event social media
- Listed in Halloween press release
- Event signage



\$5,000

BOO-TIFUL FRIEND SPONSOR

- Tickets: 2 family 4-packs
- Parking : 2 VIP parking passes
- Austin Symphony Orchestra website recognition of sponsor level on event page
- Sponsor acknowledgment listing in ASO concert programs for 2022-2023 Season
- Included in event social media
- Listed in Halloween press release
- Event signage



ASO Mission: To enhance the cultural quality of life for the adults and young people of Austin and Central Texas by providing excellence in music performance and educational programs.